

# California Center for Public Policy

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March 12, 2015

To: City Clerk's Office  
City of Santa Barbara

Re: District Elections Maps

This letter is to provide support for Draft Plan 3 with the following alterations:

- 1) Move as much area as possible in the area between Salinas Street and Eucalyptus Hill from District 1 to District 4. Because District 1 is slightly overpopulated and District 4 is slightly underpopulated, it should be possible to move approximately 250 to 300 people and have districts that are closer in population to one another. More importantly, the area between Salinas Street and Eucalyptus Hill is different socioeconomically than the rest of District 1 and closer in this respect to District 4.
- 2) Move the Music Academy of the West, the Clark Estate, and the Santa Barbara Cemetery south of Highway 101 from District 1 to District 4. I think this, too, would be a better match as to communities-of-interest. Almost no one lives in this area.
- 3) State Street is an appropriate boundary for districts. Not only is it the most prominent street in the community, but it is a major boundary for local public schools, including between Roosevelt and Peabody, and between the Washington and Monroe based attendance areas. State Street is also a junior high and high school boundary. For all of these reasons, Plan 3, emphasizing State Street, is superior to Plans 1 and 2.
- 4) Clarify that the Santa Barbara Municipal Airport is in District 5, not District 2. Since Santa Barbara City College and the harbor are already in District 2, it would seem that placement of the Santa Barbara Municipal Airport in District 5 would more equally divide some of the most significant community assets among districts. Additionally, District 5 is closest geographically to the airport.

Thank you for your consideration.










Yours very truly,



LANNY EBENSTEIN, Ph.D.  
President

cc: Committee for District Elections

# City of Santa Barbara 2015 Districting CCPP Plan

- Map layers**
-  CCPP split
  -  Census Block
  -  Landmark Area
  -  Pipeline/Power Line
  -  Railroad
  -  River
  -  Landmark Point
  -  Streets
  -  GP Neighborhoods



Santa Barbara "California Center for Public Policy" Plan								
District		1	2	3	4	5	6	Total
	Total Pop	12,711	15,074	14,432	16,789	14,972	14,432	88,410
	Deviation from ideal	-2,024	339	-303	2,054	237	-303	4,078
	% Deviation	-13.74%	2.30%	-2.06%	13.94%	1.61%	-2.06%	27.68%
Total Pop	% Hisp	73%	18%	68%	21%	20%	36%	38%
	% NH White	22%	73%	26%	73%	71%	56%	55%
	% NH Black	2%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	6%	5%	4%
Voting Age Pop	% Hisp	68%	16%	62%	18%	18%	30%	33%
	% NH White	26%	75%	32%	76%	74%	61%	60%
	% NH Black	3%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	5%	5%	4%
Citizen Voting Age Pop	Total CVAP	6,529	11,397	6,696	12,884	10,863	9,325	57,694
	% Hisp	56%	13%	50%	13%	18%	21%	25%
	% NH White	33%	79%	44%	81%	76%	70%	68%
	% NH Black	5%	1%	1%	2%	2%	3%	2%
	% Asian-American	4%	5%	2%	3%	3%	4%	4%
Voter Registration (Nov 2012)	Total Registered	4,460	9,821	4,406	11,374	9,389	7,332	46,782
	% Latino	48%	13%	39%	13%	13%	17%	19%
	% Asian-Surnamed	2%	2%	2%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	3,378	8,081	3,245	9,551	7,946	5,866	38,067
	% Latino	47%	13%	37%	11%	12%	16%	18%
	% Asian-Surnamed	2%	2%	1%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Age	age0-19	26%	23%	28%	18%	18%	19%	22%
	age20-60	60%	57%	61%	55%	52%	63%	58%
	age60plus	14%	20%	10%	27%	30%	18%	20%
Immigration	immigrants	39%	20%	38%	15%	16%	23%	25%
Housing Stats	vacant	12%	9%	7%	11%	5%	8%	9%
	occupied	88%	91%	93%	89%	95%	92%	91%
	rented	70%	44%	72%	50%	42%	77%	57%
	owned	30%	56%	28%	50%	58%	23%	43%
	singlefamily	62%	68%	50%	68%	68%	37%	59%
	multifamily	38%	32%	50%	32%	32%	63%	41%
Language spoken at home	english	35%	71%	40%	76%	79%	66%	62%
	spanish	62%	19%	54%	15%	12%	28%	31%
	asian-lang	1%	3%	2%	3%	2%	2%	2%
	other lang	2%	6%	4%	5%	7%	4%	5%
Children at Home	child-under18	35%	25%	30%	18%	20%	18%	23%
Work (percent of pop age 16+)	employed	68%	64%	66%	60%	56%	69%	64%
	Commute on Public Transit	8%	5%	9%	2%	2%	6%	5%
Household Income	hhincome0-25k	22%	13%	21%	17%	16%	23%	18%
	hhincome25-50k	24%	17%	25%	19%	18%	25%	21%
	hhincome50-75k	20%	18%	20%	15%	16%	17%	17%
	hhincome75-200k	29%	40%	32%	35%	36%	32%	34%
	hhincome200k-plus	5%	11%	3%	13%	13%	3%	9%
Education (among those age 25+)	hs-grad	51%	41%	43%	38%	43%	43%	43%
	bachelor	13%	28%	18%	31%	26%	26%	24%
	graduatedegree	6%	23%	10%	23%	24%	17%	18%